

Exploration to the mode of cultivating art talents in application-oriented universities

Jiyao Zhang

Changchun University of Architecture and Civil Engineering, Changchun, China

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Abstract: Applied universities play an important role in training innovative technological talents, among which the cultivation of artistic talents is a topic of general concern in the relevant fields at this stage. This paper first introduces the definition and connotation of the training mode of artistic talents in applied universities. Secondly, it discusses the basic train of thought of talent training. Finally, it analyzes the ways of talent training, hoping to effectively enhance the overall effect of artistic talents training and provide ideas and basis for its talent training work.

With the rapid development of socialist market economy, the state has also begun to innovate the educational concept of universities and actively promote the policy deployment of educational reform in applied universities. In this process, the efficiency and scale of personnel training continue to expand, and the comprehensive quality of talents has gradually become a common concern of enterprises. By deepening the educational reform, we can achieve innovation in the educational model, and the quality of personnel training can be effectively improved. Compared with the traditional teaching mode of ordinary colleges and universities, application-oriented colleges and universities have more advantages in the pertinence of education and teaching. This paper briefly introduces the definition and characteristics of art talents training in Application-oriented Universities as follows.

1. The Purpose of Cultivating Artistic Talents in Applied Universities

The so-called application-oriented university is actually a university with the main purpose of application and practice. This type of university is distinguished from ordinary research-oriented university. It pays more attention to students' comprehensive practical ability and the application level of knowledge in practical operation, so it has obvious tendency in education. According to the actual situation of art talents training in Applied Universities at present, it is mainly used to train excellent talents in two aspects.

2. Cultivating talents adapted to the law of social development

In the process of social development, due to the different social division of labor, talents with different characteristics and positioning can make corresponding contributions in their jobs. However, at the present stage of our country's development, most enterprises have put forward higher requirements for talents. They need not only good comprehensive quality, communication and coordination ability, but also professional operation ability and practical ability. It is better to have certain social practice experience. As an application-oriented university, we should pay more attention to the cultivation of students' practical ability, and comprehensively improve students' brain power, emotional attitude and interpersonal skills. The specific abilities to be cultivated are shown in Figure 1.

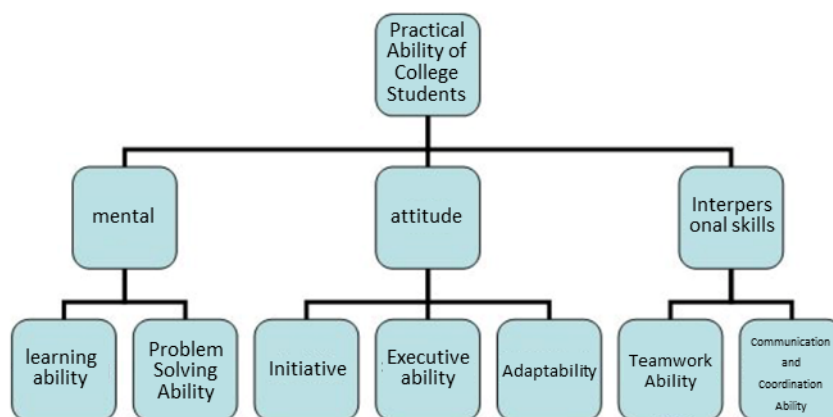


Figure 1 The Competence Quality of College Students' Practical Ability

As mentioned above, under such conditions, the traditional teaching mode obviously cannot meet the actual requirements of students, so it is an inevitable choice for colleges and universities to adopt a new mode to meet the needs of enterprise development and social development. The main tasks of universities generally include scientific research, teaching and social services, while different types of universities play different functions and values in different fields. As an application-oriented university, it must be clear that the basic purpose of running a school is to train applied talents, so that more educational resources and time can be devoted to applied teaching. From the student's own point of view, through the cultivation of applied universities, can effectively enhance their practical ability, so as to better meet the needs of future social development.

3. Training Talents to Meet the Demand of Market Economy

Our country has adopted the socialist market economy system. The nature of market economy determines the allocation of basic resources. Therefore, enterprises will invest corresponding costs in order to obtain better talents. At present, China's infrastructure construction work has been preliminarily completed, and people's material living standards have been effectively improved, but the spiritual and cultural undertakings have not been fully developed, so this area can be said to be the Blue Sea for the industry. With the continuous development of spiritual needs and the emergence of diversified cultural needs, art education and other industries have developed rapidly, and the demand for art talents in applied universities has continued to expand. As an application-oriented university, when training this type of talents, we should make clear our own training purpose, understand what kind of talents the grass-roots level and society really need, not be too obsessed with stars, but also cannot be separated from the actual needs of society, so as to ensure that the trained talents can better adapt to economic life.

4. Thoughts on the Cultivation of Artistic Talents in Applied Universities

4.1. Make people-oriented and set up correct three views

In the process of training artistic talents in applied universities, we should adhere to the basic idea of people-oriented and avoid the problems that arise in the process of training, especially the problems that are overlooked in terms of becoming famous and married. In the process of education, students should also be guided to maintain a good mentality, first to improve their technical level and professional accomplishment, rather than excessive pursuit of wealth and reputation. Establish a good concept of life, establish a correct world outlook and values, but also to have ambition, dream. In the process of teaching, we should focus on cultivating students' good career and responsibility, actively serving the society, serving the grass-roots level and serving the people. Only in this way can we develop good scientific attitude and working habits, and have a good effect on personal development.

4.2 Pursuing excellence and fixing artistic style

Applied universities have certain requirements for students' learning ability, but higher requirements lie in the study of professional knowledge and application attitude. The so-called application can only be realized under the condition of mastering knowledge in an all-round way and striving for excellence. Art education is different from other education, and its standards are often not uniform and fixed, which requires teachers to guide students to form their own artistic habits and styles, and at the same time to form a working attitude and concepts of excellence, so as to ensure the results of education.

4.3 Optimizing the Teachers' Strength and Constructing an Efficient Classroom

The cultivation of art talents in applied universities cannot be separated from the construction of high-level teachers. Generally speaking, applied talents teachers need not only to have both virtue and ability, but also to achieve the level of both virtue and art. On the one hand, more excellent young teachers can be guided and accepted by raising the level of investment, leading them to get out of the misunderstanding of paying too much attention to theory and neglecting practice, recognizing the basic task of teaching and educating people, and at the same time continually improving their sense of mission, strengthening their cultivation, and earnestly taking moral cultivation as an example. My fundamental task. To serve the society and contribute to the society. To build a high-quality teacher team, we need to further improve the overall quality of teachers, especially professional quality. Only by mastering solid professional technology and teaching ability, can we better complete the work of teaching and educating people. In the aspect of consciousness innovation and ability innovation, we also need to use modern educational technology to actively broaden our horizons and increase our insights, and pass on more excellent technology to students through the horizon of innovation and scientific research. In teaching, we should ensure the teaching efficiency, innovate the classroom, attract students to study efficiently, and further improve the ability of scientific practice and operation. Finally, we need to continue to strengthen the assessment system, guide teachers to make more reliable teaching plans through scientific assessment and evaluation, improve their comprehensive quality, and lay a solid foundation for the better completion of art talents training in applied universities.

4.4 Innovate teaching methods and highlight professional characteristics

Compared with other types of students, the cultivation of art talents in applied universities needs to highlight professional characteristics and innovation. First of all, we should gradually promote the teaching mode of combining learning with thinking. Through the combination of learning and thinking, we can infiltrate the textbooks into the curriculum, let students internalize knowledge into their own things, improve digestive ability; secondly, we should achieve the unity of knowledge and practice in teaching. In order to achieve the effect of teaching by words and deeds, teachers should not only build a practical platform, but also actively expand their horizons, increase their insights, show their professional knowledge and improve their professional level independently in practice. Finally, they should adopt teaching methods according to their aptitude and adopt corresponding teaching modes according to students' learning stages. Better match students' learning needs.

4.5 Focus on Practical Courses and Improve Applied Ability

Compared with other types of majors, art majors have higher requirements for practicality. Therefore, in the process of education, teachers should make clear the task of training. When choosing to train applied talents at the grass-roots level, they should do a good job in curriculum design, highlight the connection between theory and practice; when training exploratory and applied talents, they should do their best to adjust and optimize the structure of practical teachers and improve the construction of practical teaching materials. Explore a new way of teaching practice courses; finally, establish the training model of applied talents, in the process of art curriculum practice, we can choose the evaluation model guided by the supervisory group, so as to effectively correct the problems in practice teaching, and adopt internal self-evaluation and mutual evaluation

to the students' practice process and results. Summarize the experience, so as to ensure the improvement of the quality of practical teaching.

5. Summary

To sum up, the cultivation of art talents in applied universities needs to be different from that in conventional universities. On the one hand, we should actively carry out mode innovation and educational exploration, and ensure the actual effect of art talents cultivation in Applied Universities by strengthening teaching integration and responsibility orientation. On the other hand, it is also necessary to strengthen the construction of the teaching staff, through optimizing teaching approaches and technical methods, to achieve the overall improvement of practical ability, to ensure the overall quality of personnel training, and to make positive contributions to the realization of the great dream of socialist modernization in China.

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